XCELERATE TRAINING INSTITUTE

your learning & development partner

PROCUREMENT, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Port and Shipping Management

DURATION	LANGUAGE	FORMAT
5 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
8 – 12 ?????? 2027	Live online	Online (live)	**€1?200**
15 – 19 ???? 2027	Bahrain	Classroom	**€3?800**
16 – 20 ????? 2027	Live online	Online (live)	**€1?200**

Register or ask a question

Online: x8ti.com/course/port-and-shipping-management/

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Port and Shipping Management

Introduction

What is Port and Shipping Management?

The management of ports plays a substantial role in managing and controlling transportation cost. It also includes overall delivery time from the source to the last destination and its variability. To this, add freight safety, and reliability of the logistics company, and its throughput.

This Master's program takes a comprehensive approach to shipping, ports, and freight logistics, offering students a solid academic and business-oriented grasp of the whole transport and supply chain needs. This course is updated, as determined by market demands. Our faculty with a unique combination of academic and practice expertise have experience in the shipping, ports, and international logistics industries. They will present a business and research-informed examination of trends and latest developments, technological advancements, and industry practice in these sectors.

What is the port operation process?

The challenges of global trade growth, such as geopolitical shifts and new international regulations, and intense competition are part of the port operation process. Rising demands for environmental, social, and economic sustainability, and climate change adaptation needs and technological evolution prospects, form the backbone of this course.

This course will equip individuals with the knowledge and expertise required to effectively manage shipping operations and ports. Delegates will be able to respond to the overall transport and supply chain needs in this dynamic and complex environment.

Learning Objectives

The main goal of this masterclass is to specifically:

- Provide participants with the most up-to-date procurement operating rules and methods to make project execution easier
- Transform learners into a qualified manager who can take on management and administrative responsibilities in the shipping sector and related industries
- A solid academic and business-oriented global trade knowledge of overall transportation and supply chain requirements, as determined by market demands.
- A deep understanding of trends and the most recent developments, as well as technological advancements and industrial practices
- Deep awareness about the challenges of global trade growth, such as geopolitical changes and new international regulations and the strategies to overcome concerning issues
- Gain a profound knowledge and expertise required to manage shipping operations and ports effectively,
- Grow to adapt to overall transport and supply chain requirements, in this vibrant and complex environment

Training Methodology

The teaching strategy of the program is primarily lecture-based. Additional teaching strategies include:

- Case Analysis
- Group Discussion
- Workshop
- Seminar
- Fieldwork learning

Like all our acclaimed courses, this masterclass in Port and Shipping Management follows the 'Do-Review-Learn-Apply' methodology.

Benefits for Your Organisation

With professionals undergoing this course, organizations will benefit in the ways mentioned below:

- The application of practical and scientific knowledge to port and shipping department managed by trained, experienced professionals
- Ability to identify and articulate marine issues and viable solutions for smooth, Seamless operations
- Development of an inclusive environment where teams can utilize skills and knowledge to produce desired outcomes
- Deep understanding of the importance of ports and shipping in the global logistics supply chain
- A critical examination of goods transported, the types of ships used, and the changes in trade routes due to globalization
- A thorough understanding of various stakeholders & their interests to manage them effectively
- Thorough comprehension of market requirements, application of marketing ideas to promotional strategies and public relations
- A detailed analysis of the port's cost structure, revenue, and pricing tariffs
- Thorough risk assessment and management to examine potential concerns and put measures to minimize organizational losses

Benefits for You

Professionals opting for this course will benefit in the below-mentioned ways:

- An aptitude for working effectively in teams and for adopting effective leadership behavior to have desirable outcomes
- Knowledge of management, professional, and ethical responsibilities
- Complete understanding of Planning, organizing, and controlling the port, terminal, and depot
- To manage shipping and shipping ancillary business
- A better understanding of the marine operations, concerned issues, and implementing strategic maritime decisions accordingly
- Profound knowledge about transportation design, routes, and logistics
- Enhanced knowledge about various port administration models and their applicability in diverse situations
- More significant potential to evaluate the significance of maritime safety in the context of

environmental management
- Improved knowledge and assurance to appraise competitiveness and competitive dynamics in the port business
- Better resource management skills for effective management of scarce resources and personnel in ports to achieve organizational objectives

Who Should Attend

- Individuals who want to work in shore-side operations in the global marine sector
- Personnel who want to develop extensive business expertise specializing in shipping and port operations
- Professionals seeking to work for a variety of international logistics and multimodal transportation firms

Course Outline

Introduction to International Trade and Logistics

- Freight transportation
- Historic ports & terminal development
- Trade development history & modern trade flows
- Supply chains and logistics introduction
- Globalization, maritime transportation, supply, and demand

Ports and Terminals' Roles in Global Logistics Operations

- Stakeholders purview
- The dynamic and changing role of ports
- The evolution of ports in a dynamic world
- Operations related to port logistics centers
- Port authority & terminal operator perspective

Port Planning and Port Development

- An overview of port history
- Port management models
- Ports development process
- The ship's point of view of a port
- Functions & authority role of the port

Port & Terminal Operations Management

- Terminal possession
- The port and cargo movement
- International shipping organizations
- Port and terminal processes & categories
- Techniques to resolve industry challenges

Port Administrative, Legislative, and Insurance

- Port ownership models

- Concession agreement
- Ports regulatory framework
- The role of the port authority
- The influence of port ownership on terminals

Marine Operations Management

- Incident investigation
- Safety management systems
- Documentary techniques
- Navigational safety management & policy
- Maritime commercial practice, rules, and limitations

Services Management

- Pilotage services management
- Marine traffic services management
- Maintaining access to the port
- Hydrographic surveys
- Dredging & aids to navigation

Marketing Management Analysis

- Marketing mix
- Marketing concept
- Marketing environment analysis
- The competitive landscape analysis
- Port marketing & business processes

Marketing Management Planning

- Marketing plan
- Marketing research methods
- Finance management & promotional tools
- Buying influences
- Negotiation in marketing

Financial Management

- Port Operations economics
- Financial concepts
- Financial analysis & measurement
- Depreciation & Cost reduction programs
- Funding port development

Operational Management

- Staff management
- Conflict management
- Performance appraisals

- Training & development
- Leadership roles & motivation technique

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Registration Form

Port and Shipping Management

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

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Signature: ..... Date: .....

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Email this form
info@x8ti.com

Register online
Open the course page