XCELERATE TRAINING INSTITUTE

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PUBLIC SECTOR MANAGEMENT

# Corporate Governance, Business Ethics and Social Responsibility in the Public Services

| DURATION | LANGUAGE | FORMAT |
|---|---|---|
| 5 days | English | Classroom / Online |

## Upcoming dates

| Dates | Venue | Format | Fee |
|---|---|---|---|
| 1 – 5 ???? 2027 | Live online | Online (live) | €1?200 |
| 13 – 17 ?????? 2027 | Live online | Online (live) | €1?200 |
| 11 – 15 ?????? 2027 | Barcelona | Classroom | €4?800 |

### Register or ask a question

Online: x8ti.com/course/corporate-governance-business-ethics-and-social-resp…

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# Corporate Governance, Business Ethics and Social Responsibility in the Public Services

## Introduction

Corporate governance, a framework of rules, regulations, and principles guiding business operations, is well-established in the private sector. However, its application in the public sector is a recent focus due to the extensive reach and impact of public services. Effective public governance is crucial for efficient and high-quality service delivery, ultimately improving citizens' lives. Strong corporate governance is essential for both small public companies seeking growth and large ones aiming to attract investors.

The public sector is susceptible to fraud, unethical practices, employee dissatisfaction, and ineffective leadership due to its scale of operations. Poor governance can erode an organization's credibility, integrity, and financial stability. Conversely, good governance enhances wealth management, public engagement, and ethical conduct. Understanding public sector corporate governance comprehensively is vital for identifying and addressing challenges such as budget deficits, inefficient resource utilization, and poor service quality. By resolving these issues, organizations can prioritize effectively and adopt best practices for success.

This course by Xcelerate Training Institutes provides a deep understanding of public sector corporate governance, including its challenges and potential solutions. It equips participants with the knowledge and skills to meet public needs and build successful careers in the public service. Additionally, it fosters strategic thinking, talent development, and risk mitigation, ultimately increasing organizational value and shareholder returns.

## Benefits for Your Organisation

### This course aims to equip public sector professionals with:

- A comprehensive understanding of public sector corporate governance, including its various components and the necessity for its implementation.
- The ability to balance financial performance, shareholder interests, and public well-being.
- The skills to transition from traditional administration to modern corporate practices.
- The capacity to develop and execute long-term strategies for organizational sustainability.
- The knowledge to create a robust accountability framework among stakeholders.
- Enhanced skills for effective and efficient public service delivery.
- Improved conflict management abilities.

## Training Methodology

A comprehensive training program should integrate a mix of experiential learning and theoretical knowledge. Case studies, role-playing exercises, and simulations can foster critical thinking and practical application of concepts. Interactive workshops and group discussions can promote peer learning and the exchange of best practices. Additionally, guest lectures from industry experts and policymakers can provide valuable insights into real-world challenges and solutions. To ensure long-term impact, the training should be tied to ongoing performance evaluation and professional development initiatives.

### Benefits for Your Organization

### By participating in this course, organizations can expect:

- Increased efficiency, accountability, and ownership among leadership.
- Strengthened relationships with investors.
- Improved transparency and information integrity.
- Enhanced strategic and operational focus.
- A shift from mere compliance to a strategic approach to processes and systems.
- Adoption of best practices from successful organizations.
- A positive and ambitious organizational culture.
- Reduced risks and unethical practices.
- Effective crisis management.

## Benefits for You

### Participants will gain:

- Strategic thinking and process improvement skills.
- Enhanced change management capabilities.
- Developed thought leadership.
- A broader management perspective.
- A deeper understanding of responsibilities and opportunities.
- Improved decision-making and conflict resolution abilities.
- Increased knowledge of relevant laws and regulations.
- A clear career development path.
- Protection against fraud and corruption.
- Enhanced financial stability.

## Who Should Attend

### This course is designed for:

- Directors, board members, and senior executives seeking a comprehensive understanding of public sector corporate governance.
- Shareholders and investors interested in public sector organizations.
- Human resource professionals responsible for organizational culture and compensation.
- Legal professionals involved in public sector contracts and agreements.
- Auditors and compliance officers ensuring transparency and integrity.

## Course Outline

The course covers:

### Section 1:

Overview of public sector corporate governance including:

- Its importance
- Impact

### Section 2:

The role of board members in public sector governance including:

- Responsibilities
- Characteristics of effective boards

### Section 3:

- The roles of various stakeholders in public sector governance

### Section 4:

- Challenges in public sector governance
- Strategies to address them

### Section 5:

- Corruption in the public sector
- Including prevention
- Mitigation strategies

### Section 6:

Key elements of effective public sector governance such as:

- Audits
- Data management
- Budgeting
- Media relations

### Section 7:

Soft skills essential for public sector governance including:

- Accountability
- Transparency
- Ethics
- Decentralization

### Section 8:

- Legal and regulatory frameworks relevant to public sector governance

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# Registration Form

## Corporate Governance, Business Ethics and Social Responsibility in the Public Services

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

### Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

### Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

### Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

### Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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