XCELERATE TRAINING INSTITUTE

your learning & development partner

MECHANICAL ENGINEERING

Sports Facility and Venue Management Training Course

Operating Stadiums, Arenas and Sports Facilities Efficiently and Safely

DURATION	LANGUAGE	FORMAT	COURSE CODE
5 days	English or Arabic	Classroom / Online	CS-109

Upcoming dates

Dates	Venue	Format	Fee
18 – 22 Jan 2027	Cairo	Classroom	€3,600
26 – 30 Apr 2027	Casablanca	Classroom	€3,600
14 – 18 Jun 2027	Live online	Online (live)	€1,200
5 – 9 Jul 2027	Dubai	Classroom	€3,800
11 – 15 Oct 2027	Geneva	Classroom	€4,800
20 – 24 Dec 2027	Live online	Online (live)	€1,200

Register or ask a question

Online: x8ti.com/course/sports-facility-and-venue-management-training-course/

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Sports Facility and Venue Management Training Course

Introduction

New stadiums, arenas, sports clubs and community facilities are being built across the Gulf for major events and growing participation in sport. Operating them successfully requires expertise in operations, safety, maintenance, programming and commercial income.

This course covers sports facility and venue management, from operations and maintenance to safety, event delivery, commercial revenue and sustainability.

Learning Objectives

By the end of this course, participants will be able to:

- Understand sports facility management models
- Plan facility operations and maintenance
- Manage safety, security and crowds
- Programme events and community use
- Generate commercial revenue
- Measure facility performance

Training Methodology

This course combines short expert presentations with practical exercises, case studies from the Gulf and international organisations, group discussions and work with real templates and tools. Participants are encouraged to bring examples from their own work so that the learning can be applied immediately.

Participants analyse venue case studies and develop a facility operating plan.

Benefits for Your Organisation

- Efficient, safe venue operations
- Higher facility usage and revenue
- Well-maintained assets
- Successful events

Benefits for You

- Venue management skills
- Operations and safety knowledge
- Commercial planning skills
- Career opportunities in sport

Who Should Attend

This course is designed for:

- Sports facility and venue managers

- Club and federation staff
- Event operations managers
- Facilities management professionals
- Government sports officials

Course Outline

Day 1: Sports Facility Management

- Types of sports facilities
- Ownership and operating models
- Sports sector growth in the Gulf
- Stakeholders
- Operating plans

Day 2: Operations and Maintenance

- Facility operations
- Pitch and surface management
- Maintenance planning
- Energy and sustainability
- Technology in venues

Day 3: Safety and Security

- Venue safety management
- Crowd management
- Security planning
- Emergency procedures
- Accessibility

Day 4: Programming and Revenue

- Event and community programming
- Memberships and ticketing
- Sponsorship and naming rights
- Hospitality and retail
- Customer experience

Day 5: Performance

- Facility KPIs
- Financial management
- Legacy and community impact
- Operating plan presentation
- Action plan

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Registration Form

Sports Facility and Venue Management Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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Email this form
info@x8ti.com

Register online
Open the course page