XCELERATE TRAINING INSTITUTE

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FUNDRAISING AND GRANTS MANAGEMENT

Theory of Change and Logical Framework Design Training Course

Designing Projects That Donors Fund and Results That Can Be Measured

DURATION	LANGUAGE	FORMAT	COURSE CODE
3 days	English or Arabic	Classroom / Online	FGM-108

Upcoming dates

Dates	Venue	Format	Fee
22 – 24 Mar 2027	London	Classroom	€3,200
17 – 19 May 2027	Live online	Online (live)	€900
7 – 9 Jun 2027	Manama	Classroom	€2,600
13 – 15 Sep 2027	Paris	Classroom	€3,200
22 – 24 Nov 2027	Live online	Online (live)	€900
20 – 22 Dec 2027	Singapore	Classroom	€3,900

Register or ask a question

Online: x8ti.com/course/theory-of-change-and-logical-framework-design-traini…

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Theory of Change and Logical Framework Design Training Course

Introduction

Strong proposals and successful programmes start with clear thinking about how change happens. Theory of change and the logical framework approach help organisations design projects with clear results, indicators and assumptions.

This course teaches participants to build theories of change and logframes, write SMART indicators and use them for proposals, monitoring and evaluation.

Learning Objectives

By the end of this course, participants will be able to:

- Explain theory of change and logical framework approaches
- Analyse problems and stakeholders
- Build a theory of change
- Design a logical framework with outputs, outcomes and impact
- Write SMART indicators and means of verification
- Use logframes in proposals and monitoring

Training Methodology

This course combines short expert presentations with practical exercises, case studies from the Gulf and international organisations, group discussions and work with real templates and tools. Participants are encouraged to bring examples from their own work so that the learning can be applied immediately.

Participants build a complete theory of change and logframe for a sample project.

Benefits for Your Organisation

- Stronger, more fundable proposals
- Clear, measurable project results
- Better monitoring and evaluation
- Improved learning and accountability

Benefits for You

- Practical project design skills
- Ability to write strong logframes
- Indicator writing skills
- Better proposal writing

Who Should Attend

This course is designed for:

- Programme and project managers
- Grants and proposal writers
- Monitoring and evaluation staff
- Non-profit managers
- Government and CSR programme teams

Course Outline

Day 1: Analysis

- Problem and stakeholder analysis
- Problem and objective trees
- Choosing strategies
- Theory of change concepts
- Assumptions and risks

Day 2: Design

- Building a theory of change
- Logical framework matrix
- Outputs, outcomes and impact
- SMART indicators
- Means of verification

Day 3: Using the Logframe

- Logframes in proposals
- Activity and resource planning
- Monitoring with logframes
- Adapting during implementation
- Group presentations

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Registration Form

Theory of Change and Logical Framework Design Training Course

Preferred dates: ..... Venue or online: .....

Duration: 3 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

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Payment

☐ Please invoice me ☐ Please invoice my company

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