XCELERATE TRAINING INSTITUTE

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DIVERSITY, EQUITY, AND INCLUSION (DEI)

Employee Resource Groups and Allyship Training Course

Empowering Employees to Build an Inclusive Workplace

DURATION	LANGUAGE	FORMAT	COURSE CODE
2 days	English or Arabic	Classroom / Online	DEI-110

Upcoming dates

Dates	Venue	Format	Fee
15 – 16 Feb 2027	Cairo	Classroom	On request
12 – 13 Apr 2027	Live online	Online (live)	On request
24 – 25 May 2027	Casablanca	Classroom	On request
2 – 3 Aug 2027	Dubai	Classroom	On request
18 – 19 Oct 2027	Live online	Online (live)	On request
8 – 9 Nov 2027	Geneva	Classroom	On request

Register or ask a question

Online: x8ti.com/course/employee-resource-groups-and-allyship-training-course/

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Employee Resource Groups and Allyship Training Course

Introduction

Employee resource groups and allies play an important role in making inclusion part of everyday working life. Well-run groups support members, inform company decisions and help develop future leaders.

This course explains how to set up and run effective employee resource groups suited to the organisation's culture, and how every employee can act as an ally to colleagues.

Learning Objectives

By the end of this course, participants will be able to:

- Explain the purpose and benefits of employee resource groups
- Set up groups with clear goals and governance
- Run activities that create real impact
- Understand what allyship means in practice
- Support colleagues and speak up constructively
- Measure the impact of groups and allyship

Training Methodology

This course combines short expert presentations with practical exercises, case studies from the Gulf and international organisations, group discussions and work with real templates and tools. Participants are encouraged to bring examples from their own work so that the learning can be applied immediately.

Participants design a resource group plan and practise allyship scenarios.

Benefits for Your Organisation

- Stronger employee engagement and belonging
- Valuable insights for HR and leadership
- Development of future leaders
- Visible, practical inclusion

Benefits for You

- Skills to lead or support resource groups
- Practical allyship behaviours
- Leadership and organising experience
- A stronger professional network

Who Should Attend

This course is designed for:

- Employee resource group leaders and members

- DEI and HR professionals
- Executive sponsors
- Managers supporting inclusion
- Employees wanting to be effective allies

Course Outline

Day 1: Employee Resource Groups

- Purpose and types of resource groups
- Governance, sponsorship and budgets
- Setting goals and activities
- Aligning with business priorities
- Measuring impact

Day 2: Allyship in Practice

- What allyship means
- Everyday inclusive behaviours
- Speaking up constructively
- Supporting colleagues
- Personal allyship plan

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Registration Form

Employee Resource Groups and Allyship Training Course

Preferred dates: ..... Venue or online: .....

Duration: 2 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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