XCELERATE TRAINING INSTITUTE

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CONTRACT MANAGEMENT & LAW

Intellectual Property Management for Organisations Training Course

Protecting and Commercialising Trademarks, Copyright, Patents and Know-How

DURATION	LANGUAGE	FORMAT	COURSE CODE
3 days	English or Arabic	Classroom / Online	CM-108

Upcoming dates

Dates	Venue	Format	Fee
22 – 24 Feb 2027	Live online	Online (live)	€900
1 – 3 Mar 2027	Istanbul	Classroom	€2,600
14 – 16 Jun 2027	Kuala Lumpur	Classroom	€3,900
2 – 4 Aug 2027	Live online	Online (live)	€900
20 – 22 Sep 2027	London	Classroom	€3,200
27 – 29 Dec 2027	Manama	Classroom	€2,600

Register or ask a question

Online: x8ti.com/course/intellectual-property-management-for-organisations-t…

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Intellectual Property Management for Organisations Training Course

Introduction

Brands, software, content, designs and know-how are often an organisation's most valuable assets, yet many are poorly protected. Intellectual property disputes and losses can damage competitiveness and revenue.

This course explains the main types of intellectual property, how to protect them in the Gulf and internationally, and how to manage, license and enforce them as part of business strategy.

Learning Objectives

By the end of this course, participants will be able to:

- Identify the main types of intellectual property
- Protect trademarks, copyright, patents and designs
- Manage trade secrets and confidential information
- Draft and review IP clauses and licences
- Handle infringement and enforcement
- Build an IP management policy

Training Methodology

This course combines short expert presentations with practical exercises, case studies from the Gulf and international organisations, group discussions and work with real templates and tools. Participants are encouraged to bring examples from their own work so that the learning can be applied immediately.

Participants review IP clauses, registration examples and infringement cases.

Benefits for Your Organisation

- Better protection of valuable intangible assets
- Fewer IP disputes and losses
- Revenue from licensing and partnerships
- Clear IP ownership in contracts

Benefits for You

- Practical IP knowledge for business roles
- Ability to review IP clauses
- Awareness of registration procedures
- Confidence handling IP questions

Who Should Attend

This course is designed for:

- In-house lawyers and legal staff
- Marketing and brand managers
- R&D and innovation managers
- Business development professionals
- Entrepreneurs

Course Outline

Day 1: Intellectual Property Basics

- Types of intellectual property
- IP laws in the Gulf and international treaties
- Trademarks and registration
- Copyright and software
- Patents and industrial designs

Day 2: Managing IP

- Trade secrets and confidentiality
- IP ownership in employment and contractor relationships
- Licensing and assignment
- IP clauses in commercial contracts
- IP and artificial intelligence

Day 3: Enforcement and Strategy

- Infringement and counterfeiting
- Enforcement options
- Domain names and online infringement
- IP audits and portfolio management
- IP policy action plan

Copyright and intellectual property
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Registration Form

Intellectual Property Management for Organisations Training Course

Preferred dates: ..... Venue or online: .....

Duration: 3 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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Register online
Open the course page