XCELERATE TRAINING INSTITUTE

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LEADERSHIP AND MANAGEMENT

AI Strategy for Executives Training Course

Turning AI from Experiments into Measurable Business Value

DURATION	LANGUAGE	FORMAT	COURSE CODE
3 days	English or Arabic	Classroom / Online	LM-101

Upcoming dates

Dates	Venue	Format	Fee
18 – 20 Jan 2027	Boston	Classroom	€3,900
22 – 24 Mar 2027	Cairo	Classroom	€2,400
3 – 5 May 2027	Casablanca	Classroom	€2,400
12 – 14 Jul 2027	Dubai	Classroom	€2,600
20 – 22 Sep 2027	Geneva	Classroom	€3,200
22 – 24 Nov 2027	Istanbul	Classroom	€2,600

Register or ask a question

Online: x8ti.com/course/ai-strategy-for-executives-training-course/

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AI Strategy for Executives Training Course

Introduction

Most organisations have tried AI pilots, but few have turned them into measurable results. Executives need to decide where AI creates real value, how much to invest, which risks to manage and how to prepare their people.

This executive programme gives senior leaders a clear, non-technical framework for AI strategy. Through cases from the Gulf and worldwide, participants learn to identify high-value use cases, set priorities, govern AI responsibly and lead the organisational change that AI requires.

Learning Objectives

By the end of this course, participants will be able to:

- Understand what current AI can and cannot do for the business
- Identify and prioritise high-value AI use cases
- Build a business case and investment roadmap for AI
- Set up governance, risk management and ethical guidelines
- Lead workforce transformation and AI adoption
- Measure the value delivered by AI initiatives

Training Methodology

This course combines short expert presentations with practical exercises, case studies from the Gulf and international organisations, group discussions and work with real templates and tools. Participants are encouraged to bring examples from their own work so that the learning can be applied immediately.

Short executive briefings are combined with case discussions and a facilitated workshop in which participants draft an AI strategy for their own organisation.

Benefits for Your Organisation

- A coherent AI strategy aligned with business goals
- Better investment decisions and fewer failed pilots
- Responsible, well-governed AI adoption
- A workforce prepared for AI-enabled work
- Competitive advantage in a changing market

Benefits for You

- Confidence leading AI discussions at board level
- A practical framework to evaluate AI proposals
- Insight from regional and international case studies
- Network with peers facing the same challenges
- A personal action plan for AI leadership

Who Should Attend

This course is designed for:

- CEOs, general managers and board members
- Directors and heads of department
- Strategy and transformation leaders
- Senior government officials
- Business unit leaders planning AI investments

Course Outline

Day 1: AI and the Business Landscape

- AI explained for leaders: capabilities and limits
- How AI is reshaping industries in the Gulf and globally
- National AI strategies and their impact on business
- Lessons from successful and failed AI programmes
- Assessing your organisation's AI readiness

Day 2: Building the AI Strategy

- Finding and prioritising high-value use cases
- Data, technology and partner choices
- Building the business case and measuring value
- AI governance, ethics and risk at board level
- Workshop: drafting your AI strategy on a page

Day 3: Leading AI Transformation

- Organisation design and new roles for the AI era
- Upskilling and reskilling the workforce
- Managing change, resistance and culture
- Scaling from pilots to enterprise-wide adoption
- Executive action plan and next steps

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Registration Form

AI Strategy for Executives Training Course

Preferred dates: ..... Venue or online: .....

Duration: 3 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

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