XCELERATE TRAINING INSTITUTE

your learning & development partner

STRATEGY AND STRATEGIC PLANNING

Feasibility Study Course Preparation, Analysis and Evaluation Training Course

DURATION	LANGUAGE	FORMAT
5 days	English	Classroom / Online

Upcoming dates

Dates	Venue	Format	Fee
14 – 18 Jun 2027	Live online	Online (live)	€1,200
19 – 23 Jul 2027	Kuala Lumpur	Classroom	€5,500
20 – 24 Dec 2027	Live online	Online (live)	€1,200

Register or ask a question

Online: x8ti.com/course/feasibility-study-course-preparation-analysis-and-ev…

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Feasibility Study Course Preparation, Analysis and Evaluation Training Course

Introduction

Introduction

Do you and your team have lots of business and project ideas but know not which one to choose? Do you and your team want to choose the best value-adding business or project idea?

The feasibility study helps the organizations to understand if the ideas or projects being considered for investment are worth investing time, money, energy, and effort. A well-developed feasibility study lays the foundation for project analysis and design activities in a focused manner.

Examining the options and the challenges which might arise in advance helps the organizations understand whether the project being considered will be successful or not.

This course on Feasibility Study by Xcelerate Training Institute Solutions will include the business skills necessary for conducting a feasibility study. This will also uncover the strengths and challenges your company might face at any stage of the business or project timely, and thus, ensure the success of your organization's blueprint.

Learning Objectives

This Feasibility Study course would empower the participants to:

- Understand the importance of feasibility study
- Compare feasibility study to business plan
- Understand the elements of the feasibility study
- Understand the types of a feasibility study conducted
- Understand the financial model’s feasibility study
- Develop and create a report for a feasibility study
- Importance of interpersonal relationship in conducting a feasibility study

Training Methodology

We at Xcelerate Training Institute Solutions use interactive presentation. This is complemented by the inclusion of several management games, paper-pencil exercises, activities, role plays, videos, and robust practice sessions. Brief exercises, group-exercises and case studies will give you an opportunity to cross-pollinate your ideas with other industry participants as well.

Benefit For Your Organization

- Estimate time, energy, the effort required for the business, idea, project, product, or service
- Eliminate risk and uncertainty to the achievement of business objectives
- Saving the cost which might have been incurred unnecessarily

- Taking informed decisions on the challenges
- Study of the different aspects of the business
- Better culture of communication

Benefits For You

- Add value to their organization due to this new learning
- Learn new techniques for conducting a feasibility study
- Understand industry trends for conducting a feasibility study
- Handle upcoming risks and challenges with proper planning and ease
- Opportunity to be a part of a strategic team of the organization

Target Audience

- Project sponsors
- Senior management
- Functional managers
- Project managers
- Individuals involved in working on feasibility studies
- People launching new business ventures
- All those responsible for launching new product and services

Course Outline

INTRODUCTION

- Definition and Importance of feasibility studies
- Principles, Objectives, and Concept of feasibility studies
- Feasibility study in business and projects
- Cycle of Feasibility
- How to prepare for feasibility?

OPTIONS TO BE CONSIDERED

- Is feasibility a need or want?
- Identifying the options for feasibility analysis
- Creative thinking and problem-solving feasibility analysis
- Risks and opportunities involved

FEASIBILITY STUDY ELEMENTS

- Organizational Feasibility
- Marketing feasibility
- Market research and analysis
- Market research data types
- Sales projection analysis
- Technical feasibility
- Critical technical questions
- Supply feasibility

- Operational feasibility
- Financial feasibility
- Project costs
- Indirect costs
- Ongoing costs

DIAGNOSING, ASSESSMENT AND EVALUATION OF FEASIBILITY

- The process of Risk Management and Application
- Identify, determine, and evaluate the risk of the preferred option
- Understanding and managing the key stakeholders
- Estimating the cost
- Determining a contingency plan

ACCOUNTING METHODS AND FINANCIAL MODELS OF FEASIBILITY

- Financial analysis techniques
- Non-Discounting Methods
- Discounting Methods
- Net Present Value
- Internal Rate of Return
- Building the financial model of feasibility Study
- Weighted Average Cost of Capital (WACC)
- Cost of equity
- Capital Asset Pricing Model (CAPM)
- Unlevered Free Cash Flow (UFCF)
- The terminal value of the project

REPORT PREPARATION OF FEASIBILITY STUDY

- Creating and developing the format of feasibility report
- Impact of interpersonal relationship to ensure the successful study of Feasibility
- Pitching an idea for the business
- Personal Action Plan

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Registration Form

Feasibility Study Course Preparation, Analysis and Evaluation Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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Email this form
info@x8ti.com

Register online
Open the course page