XCELERATE TRAINING INSTITUTE

your learning & development partner

STRATEGY AND STRATEGIC PLANNING

# Benchmarking Training Course

| DURATION | LANGUAGE | FORMAT |
|---|---|---|
| **5 days** | **English** | **Classroom / Online** |

## Upcoming dates

| Dates | Venue | Format | Fee |
|---|---|---|---|
| 15 – 19 Mar 2027 | Live online | Online (live) | **€1,200** |
| 26 – 30 Apr 2027 | Cairo | Classroom | **€4,800** |
| 27 Sep – 1 Oct 2027 | Live online | Online (live) | **€1,200** |

### Register or ask a question

Online: x8ti.com/course/benchmarking-training-course-2/

+491631686678 · info@x8ti.com

# Benchmarking Training Course

## Introduction

Introduction

Benchmarking aims to improve an already existing process. It is carried out by companies as a one-time event or as a continuous process. It uses internal and external data for insights into the business vis-à-vis the competitors. It can be done for any function or activity of the organization to compare, identify the root cause, determine the next step and excel in the future.

This Benchmarking Training Course offered by Xcelerate Training Institute Solutions will empower you to drive business productivity. This will also help you address the challenges at any stage or module of your project and business strategy timely and thus ensure the success of your organization's strategy.

Learning Objectives

The objectives of this course are:

- Equate benchmarking objectives with the strategy of the organization
- Design a benchmarking plan for your organization
- Decipher the fundamentals of data collection and analysis
- Address the performance gaps according to benchmarked data
- Understand how to select the relevant benchmarks and establish a monitoring process
- Reconfirm its continuity and sustainability

Training Methodology

We at Xcelerate Training Institute Solutions, share the best practices, and tools in a highly interactive presentation. A highly – the energetic environment will get created by the inclusion of several management games, paper-pencil exercises, activities, role plays, videos, and robust practice sessions. You receive an opportunity to discuss your ideas with other industry participants as well.

Benefits For Your Organization

With professionals participating in this course, organizations will benefit in the following ways:

- Aim for peak performance and staying at the top in the industry
- Develop the capability to stay competitive in the industry and marketplace
- Ensure excellence in processes and initiatives by benchmarking best practices
- Attain superior results by managing performance gaps as per the benchmarked data

Benefits For You

Professionals undertaking this Benchmarking course will derive the following Personal Benefits:

- Opportunity to better the processes of the company
- New learnings give an opportunity for professional recognition

- Be a part of the company's strategic initiative
- Increases your competitiveness when you get newer insights from benchmarking

Target Audience

- Entrepreneurs
- Top Management
- Business analysts and professionals
- Operational managers and analysts
- Experts from both delivery and support functions
- Subject Matter Experts
- Anyone who is interested in benchmarking practices, data analysis and comparison

Course Outline

This Benchmarking Training course includes the following modules:

INTRODUCTION

- Define Benchmarking and its terminology
- Benefits of benchmarking
- Types of benchmarking
- Stages of benchmarking activities
- Processes of benchmarking activities
- Benchmarking and organizational strategies
- Cost-Benefits analysis

DEVELOP A PLAN FOR BENCHMARKING

- Identifying and establishing the Scope of benchmarking
- Developing the Purpose statement
- Identifying the team and partners for benchmarking
- Plan and identify the strategies for benchmarking
- Deciding on the targets of benchmarking
- Benchmarking partners
- Project Management Techniques

DATA COLLECTION & ANALYSIS

- Understand the Primary and Secondary sources for collecting the Data
- Identifying the instruments for Data collection
- Developing the questionnaire

DATA ANALYSIS

- Understand the international standards of data
- Quality of the Data
- Identify Value drivers
- Identify internal capabilities

- Understand how to determine data quality errors
- Logical framework for data analysis
- Understand Data comparison
- Analysis of performance gaps

VALUE GENERATION

- Understand how to close performance gaps
- Develop action plan for implementation
- Taking action on the improvement areas
- Monitor and report process

BEST PRACTICES IN BENCHMARKING

- Working with Guides, networks, and resources
- Examples of best practices and case studies
- Reviewing the benchmarking plan

ADAPTATION AND IMPROVEMENT

- The model of continuous improvement
- The roadmap for implementation
- Conducting a pilot project
- Critical Path method
- Planning for Contingency
- Relook and recycle the benchmarking process

UNDERSTANDING LEGAL AND ETHICAL

- Understand legal and illegal benchmarking practices
- Behavioral choices
- Code of conduct
- Conscience raising questions

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# Registration Form

## Benchmarking Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

### Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

### Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

### Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

### Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

**Call**
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Open the course page