XCELERATE TRAINING INSTITUTE

your learning & development partner

PROCUREMENT, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Third Party Logistics , Warehouse, Transportation and Supply Chain Management

DURATION	LANGUAGE	FORMAT
5 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
3 – 7 May 2027	Live online	Online (live)	**€1,200**
14 – 18 Jun 2027	Istanbul	Classroom	**€3,800**
8 – 12 Nov 2027	Live online	Online (live)	**€1,200**

Register or ask a question

Online: x8ti.com/course/third-party-logistics-warehouse-transportation-and-s…

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Third Party Logistics , Warehouse, Transportation and Supply Chain Management

Introduction

What is third-party logistics? Third-party logistics, often abbreviated as 3PL or TPL, refers to an organization's use of third-party businesses or vendors to outsource some supply chain operations.

Third-party logistics providers are specialists in warehousing, transportation and other relevant services that can be scaled and customized according to customers' requirements, considering market conditions, to meet demands for their products and/or services.

Services offered by third-party logistics providers go beyond logistics to include value-added services related to production and procurement of goods and services. These days, third-party logistics software helps providers manage various supply chain processes of another organization, making the process more efficient.

This training course will empower you with detailed knowledge of third-party logistics management. By undertaking this course, you will be able to spearhead various activities related to third-party logistics management, including critical decision making, thereby establishing your potential and credibility to undertake positions of higher responsibility and authority within your organization, inadvertently fostering career growth and progression.

Learning Objectives

The main objective of this Third-Party Logistics (3PL), Warehouse, Transportation and Supply Chain Management course is to empower professionals with—

- detailed information and knowledge about third-party logistics management
- the understanding and skill set to frame, negotiate and execute third-party logistics agreements successfully for the organization
- the necessary confidence, experience and capability to manage third party logistics end to end for the organization, spearheading all activities and demonstrating credibility and capability to undertake higher roles and responsibilities
- the perspective and exposure to various agreement-related challenges and risks and the ability to handle these effectively
- the ability to save time and costs for the organization through effective long-term relationship building with third-party logistics providers
- the required skills and capabilities to track, measure and correct third-party logistics provider performance through well-established, well-defined metrics
- the ability and potential to contribute to organizational growth and development as well as client satisfaction through trustworthy and strong relationships with third-party logistics providers
- the confidence and knowledge to train other professionals on effective third party logistics management

Training Methodology

Training is undertaken with a dual approach—practical and theoretical. A highly experienced professional delivers theoretical training using audio-visual presentations as reference. Trainee participation is facilitated by assigning them group projects and discussions, as well as role-plays, which encourage interaction and learning.

Case studies help relate the theory to relevant, well-known practical scenarios in order to enhance knowledge and learning. The trainer also encourages trainees to share practical challenges and issues they face at work, related to the topic of training, and these are discussed in detail to foster interaction and learning.

The above model of training is proprietary to Zoe Talent Solutions and is called the Do–Review–Learn–Apply Model.

Benefits for Your Organisation

By professionals undertaking this Third-Party Logistics (3PL), Warehouse, Transportation and Supply Chain Management course, organizations will derive the following benefits:

- Trained and experienced professionals to oversee and deliver efficient third-party logistics management
- More detailed and well-drafted third-party logistics agreements and contracts, with equal and rightful sharing of ownership and risks between both parties
- Faster and better delivery of products and services to customers, resulting in increased client satisfaction
- Effective negotiations and settlements of third-party logistics agreements and/or contracts
- Increased credibility and dependability because of better prediction and management of risks and challenges
- Organizational growth and development as a result of increased credibility leading to greater investments, increased client satisfaction, and reduced costs and risks
- Better market outreach and servicing because of learner operations and good use of economies of scale
- Regular training of all staff related to third-party logistics management
- Performance tracking and correction of third-party logistics providers through effective performance management techniques
- More long-term, healthier relationships with third-party logistics providers, increasing the continuity and stability of the business

Benefits for You

Professionals enrolling for this Third Party Logistics (3PL), Warehouse, Transportation and Supply Chain Management course will derive the following benefits:

- In-depth understanding and knowledge of effective third party logistics management
- Increased skill and experience to draft and execute third-party logistics agreements or contracts

- Enhanced negotiation skills to enter into dialogue with the opposite party and convince the party for clauses to the benefit of the organization and for clauses that are fair and balanced for both parties
- Greater confidence and experience to handle end-to-end third party logistics management for the organization, thereby demonstrating one's talent and potential and facilitating further opportunities for career progression
- Enhanced foresight and strategic skills to identify risks and challenges and mitigate or share these between both parties to avoid too much ownership on one side
- Increased ability and skill to contribute to leaner and smarter operations by reducing time and costs of one's organization, in turn resulting in organizational growth and development
- Increased ability to maintain good relationships with third-party logistics providers for long-term sustainability and dependability of the business
- Greater confidence and knowledge to train other professionals on best practices of third party logistics management

Who Should Attend

- Third-party logistics providers and other vendors responsible for providing one or more services in the supply chain
- Compliance officers responsible for audits to check adherence to universal standards for such arrangements
- Top management of organizations responsible for critical decision making
- Managers and supervisors as well as the various staff of multiple functions in the supply chain
- Policymakers, contract makers and legal representatives responsible for framing, negotiating and finalizing contracts in adherence with the law
- Any other professional interested in knowing more about third party logistics management

Course Outline

The Third Party Logistics (3PL), Warehouse, Transportation and Supply Chain Management course covers the following topics to understand third party logistics management:

Types of Third Party Logistics Providers

- Standard third party logistics provider
- Service developer
- The customer adapter
- The customer developer

Advantages of Third Party Logistics

- Cost and time savings
- Low capital commitment
- Focus
- Flexibility
- Better market outreach
- Better utilization of economies of scale

Disadvantages of Third Party Logistics

- Loss of control
- Loss of skills and infrastructure
- Reverse logistics

Successful Management of a Third Party Logistics Relationship

- Establish clear expectation
- Appoint single points of contact
- Set out an escalation procedure
- Schedule formal review intervals
- Keep the provider in the information loop

Performance Indicators for Managing Third-Party Logistics Performance

- Inbound receiving timelines
- Dispatch timelines
- Inventory accuracy
- Returns processing timelines
- Cost per unit shipped

Challenges of Third Party Logistics Service Providers

- Maintaining profits under price pressures
- Customer relationship management
- The globalization of the third-party logistics market
- Consistent delivery of cutting-edge technology
- Competition with giant, global third party logistics
- The emergence of fourth-party logistics

Components of a Third Party Logistics Contract

- Liability and consequential damages
- Contract term and termination obligations
- Warehouse lien
- Compensation

Pitfalls in Third Party Contract Logistics Management

- Unrealistic expectations
- Assumptions
- Too much outsourcing
- Absence of an exit plan
- Absence of internal buy-in
- Rushed tender process
- Underplaying communication

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Registration Form

Third Party Logistics , Warehouse, Transportation and Supply Chain Management

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

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