XCELERATE TRAINING INSTITUTE

your learning & development partner

STRATEGY AND STRATEGIC PLANNING

Strategic Awareness and Business Acumen Training Course

DURATION	LANGUAGE	FORMAT
5 days	English	Classroom / Online

Upcoming dates

Dates	Venue	Format	Fee
15 – 19 Mar 2027	Live online	Online (live)	€1,200
26 – 30 Apr 2027	France	Classroom	€4,800
27 Sep – 1 Oct 2027	Live online	Online (live)	€1,200

Register or ask a question

Online: x8ti.com/course/strategic-awareness-and-business-acumen-training-cou…

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Strategic Awareness and Business Acumen Training Course

Introduction

Introduction

The difference between leadership and management is vital to understand. One maintains the status quo and the other is adept to anticipate the future and drive individuals and teams to be pertinent and successful each and every day. Hence the critical necessity to enhance business best practices in a number of areas. Ideally you need to aspire to become as influential as an agent of change in a sea of intransigence. These mighty techniques and practices are life skills that can be applied 24/7.

What is Business Acumen Training? Two-thirds of corporate executives consider lack of business skills or business acumen inhibits their company from meeting strategic priorities. It was established that most strategic plans fail to accomplish their strategic goals due to the turbulent changes that exist in the global market today.

Since most of the failures in the strategic process occur at the execution stage it is increasingly essential that managers at all levels learn how to implement these vital plans while maneuvering through the changes and modifications that occur as a result of the dynamics of the markets.

An organization of high business acumen individuals can anticipate seeing leaders with an intensified perspective that translates into an ability to inspire and excite the organization to achieve its full potential. As your leadership responsibilities increase, so does your requirement to comprehend the impact of every decision on the strategic and financial goals of your organization. That’s why business acumen—an intuitive sense of how the moving sections of a company work together to generate profit —is indispensable.

This Xcelerate Training Institute course will empower you with the skills to develop, implement, and maintain a comprehensive Strategic Awareness and Business Acumen plan for your organization.

Learning Objectives

- Learn how to induce synergy into your respective organizations by encouraging networking, collaboration, participation and ultimately organizational synergy via the growth of strategic awareness and business acumen
- Discover how to develop strategic acumen in relation to ascertaining best case scenarios to implement an optimal merger and acquisitions strategy for your organization
- Compile situation specific business cases to demonstrate strategic awareness and business acumen
- Understand your legal obligations in terms of strategic awareness and business acumen
- Recognize how to spot common errors when reviewing the components of a business case
- Take preventative and protective control measures to ensure maximum participation in organizational interventions designed to introduce strategic awareness and business acumen acquisition strategy for your organization

Training Methodology

This Strategic Awareness and Business Acumen Training Course will comprise the following training methods:

- Lectures
- Seminars & Presentations
- Group Discussions
- Assignments
- Case Studies & Functional Exercises
- Role plays

Benefits For Your Organization

- Appraise and review business and economic context for your business
- Use of strategic thinking: innovative approaches
- Business Acumen and Strategy Development
- Leadership qualities required to inspire, motivate and engage with Staff
- Assess the external environment affecting your company’s ability to succeed
- Create a business strategy and a complete comprehensive strategy implementation map
- Achieve higher employee morale, increased productivity, and reduced costs of damage control
- Assess your current organizational strategic leverage potential by evaluating the strength of engaging in a holistic strategy awareness and business acumen acquisition process

Benefits For You

- Improve your performance through higher efficiency and greater worker productivity by being aware of all strategic awareness and business acumen acquisition initiatives in your organization
- Engage in conversations about the benefits of employing a strategic awareness and business acumen acquisition strategy designed to extract maximum beneficiation for your corporate entity
- Focus on human factors and issues to analyze the best possible value extraction scenario
- Get an opportunity to work through hands-on exercises in detail to gain the skills needed to facilitate a mutually beneficial strategy awareness and business acumen acquisition strategy for your organization
- Gain the skills to plan, manage, facilitate, and scribe a comprehensive strategy awareness and business acumen acquisition plan for your organization

Target Audience

- Those desiring to sharpen their analytical skills and Business Savvy
- Supervisors taking on additional strategic responsibilities
- Managers taking on a more senior and strategic responsibility in their organization
- Managers looking for innovative approaches to business development
- Managers who want to refresh their business acumen and strategic management tools
- All individuals who have a stake in developing strategic awareness and business acumen for their respective organizations
- CEO’s
- Board Members

- Committee Secretaries
- Chairpersons of Boards

Course Outline

INTRODUCTION

- Definition
- Objectives
- Benefits
- Advantages
- Understanding your role and function as a manager and leader
- Establishing clear performance objectives and standards

KEY DRIVERS OF BUSINESS

- Choice Implications for Affected Parties
- Accumulating Strategic Business Acumen
- Comparative Analysis and Benchmarking
- Building Strategic Awareness
- Workload Management
- Effective Prioritization and Delegation Techniques
- Maximizing your influencing skills

BUSINESS ACUMEN

- The Dimensions of Business Issues
- Business Complexity and Uncertainty
- Mindfulness, Sense-making and Resilience
- Financial Understanding and Interpretation
- Key Stakeholder Analysis
- Competitive Strategies required for Success
- Problem Solving and Decision Making
- Avoid Common Planning Traps and Pitfalls by conducting and managing a Business Strategy Review
- Honest and Transparent Communication
- Communicating the Corporate Vision
- Information Security
- Access to restricted financial data
- Building an effective team and exceeding expectations
- Developing Leadership Courage

STRATEGIC AWARENESS FOR IMPROVED DECISION MAKING

- Understanding the biological impact of leadership
- Flexible Leadership styles: Maturity and Competency
- Leveraging Team Talent
- Team Member psychological intimacy

- Leveraging measurement systems
- Attributes of Successful Leaders
- Strategic Skills: Traits or Contextual
- Visioning, Communicating & Framing
- Team and Organization Viewpoints on Implementing Strategies
- Leading others through the Strategic Process

KEY COMPANY MEASURES AND OBJECTIVES

- Avoiding the challenging performance appraisal
- Informed judgement
- Potential value
- Specific purpose
- Judicious Resource Utilization
- Combining resources, capabilities and core competencies

DIMENSIONS OF BUSINESS ISSUES

- Identification and Resolution of common team challenges
- Techniques to overcome mental blocks
- Building a culture of team creativity
- Appreciating and sustaining an innovative culture
- Rapid Conflict Resolution Techniques
- Eradication of dysfunctional counter-productive behavior
- Developing Human-centric interpersonal and behavioral skills

MANAGING BUSINESS COMPLEXITY AND AN UNCERTAIN FUTURE

- Developing, creating and expanding mental creativity, flexibility and agility
- Resolving complex multi-disciplinary challenges
- Promoting, enhancing and entrenching a lateral thinking perspective
- Assessing the value proposition conjunctively
- Key stakeholder buy-in
- Retention of strategic flexibility
- Enhancing, sustaining and entrenching transversal creativity

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Registration Form

Strategic Awareness and Business Acumen Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

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Email this form
info@x8ti.com

Register online
Open the course page