XCELERATE TRAINING INSTITUTE

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PROCUREMENT, LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Mastering Supply Chain Management

DURATION	LANGUAGE	FORMAT
10 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
15 – 26 Mar 2027	Live online	Online (live)	**€1,800**
26 Apr – 7 May 2027	Barcelona	Classroom	**€5,400**
27 Sep – 8 Oct 2027	Live online	Online (live)	**€1,800**

Register or ask a question

Online: x8ti.com/course/mastering-supply-chain-management/

+491631686678 · info@x8ti.com

Mastering Supply Chain Management

Introduction

Supply chain management is the management of the transferor flow of goods. It includes all processes, including information systems, involved in the transformation of raw materials to finished products. The main objective is to deliver maximum customer value and gain a competitive edge in the market.

Suppliers make conscious efforts to set up supply chains that are economical and efficient. What are the principles of supply chain management?

Supply chain management principles direct to adjust supply chains as per customer segments and needs, customize logistics networks for each segment, align demand planning across the supply chain, differentiate the product closer to the customer, outsource strategically, develop information technology to support multi-level decision making and adopt both service and financial metrics.

This training course will empower you with complete understanding and knowledge of the principles and best practices for supply chain management. Through this course, you will be equipped with all necessary skills to independently and successfully manage supply chains across any organization or industry, thereby facilitating career growth and progression. This course will help you manage any or all processes within the supply chain and contribute to overall organizational growth and development.

Learning Objectives

The main objective of this Certified Supply Chain Management Professional Course is to empower professionals with—

- complete knowledge and understanding of the principles and best practices of supply chain management
- the required skills to train other professionals on the principles and best practices of supply chain management
- the skill to closely review and analyze gaps in existing processes and implement changes for performance
- the necessary knowledge and skill to devise objective metrics for measuring performance in terms of quality and efficiency
- the adequate skill and foresight to predict all possible risks and address them before they negatively impact organizational growth
- the skill and capabilities to increase the credibility of the organization through better risk assessment and performance, thereby contributing to organizational success
- the knowledge and experience to apply advanced tools and techniques and introduce maximum automation for leaner operations and higher efficiency
- the overall skill set, experience and confidence to undertake higher roles and responsibilities related to supply chain management across any organization or industry, thus increasing avenues for progression

Training Methodology

This content is devised to afford customisations as per the professional backgrounds of the training audience. Training is delivered by a highly experienced professional from the relevant domain, using audio-visual presentations. Trainee participation is encouraged through group activities and assignments. Role-plays and sample projects help in relating the training content to practical scenarios.

Benefits for Your Organisation

By professionals undertaking this Certified Supply Chain Management Professional course, organizations will derive the following benefits:

- Better management of supply chain processes by trained professionals
- Regular training of other professionals regarding best practices for supply chain management
- Frequent audits to identify gaps in existing processes and implement changes to address these and introduce smarter processes
- Application of advanced tools and techniques for automation as well as smarter, leaner processes
- Better risk assessment and management
- Increased organizational credibility because of better risk management and reduced costs
- Organizational growth as a result of increased investments from increased credibility
- Competitive edge in the market and complete client satisfaction
- Objective metrics to measure, track and improve employee performance
- Adherence of supply chain systems and processes to industry standards

Benefits for You

Professionals enrolling for this Certified Supply Chain Management Professional Course will derive the following benefits:

- Detailed understanding and knowledge of principles and best practices for supply chain management
- Increased confidence and skill to train other professionals on principles and best practices for supply chain management
- Greater understanding and knowledge to audit existing systems and introduce changes for performance improvement
- Increased skill, knowledge and confidence to work with advanced tools and techniques to introduce linear processes and systems, thereby demonstrating talent and potential and fostering career growth and progression
- Enhanced skill set and capabilities to successfully undertake any role within supply chain management across any organization or industry, thereby increasing avenues for progression
- Increased understanding and knowledge to devise objective metrics to track and improve the performance of employees in the supply chain
- Enhanced perspective and foresight to predict and analyze risks and take corrective measures to prevent negative impact
- Increased skill set and capability to contribute to organizational credibility and in turn organizational growth

Who Should Attend

- Senior management of an organization who need to understand the importance of training employees for principles and best practices of supply chain management
- Employees working in various processes of the supply chain, who need to understand best practices to be implemented in these processes
- Managers and supervisors of various functions of the supply chain responsible for overseeing various functions of the supply chain
- Internal and external auditors responsible for checking adherence to industry standards
- Quality managers responsible for ensuring quality across all processes of the supply chain
- Any other professional who would like to know more about the principles and best practices of supply chain management

Course Outline

The course covers the following areas important to understand principles and best practices of supply chain management:

Supply Chain Management Principles

- Adapt the supply chain based on the service needs of each customer segment
- Customize logistics networks for each segment
- Align demand planning across the supply chain
- Differentiate product closer to customer
- Outsource strategically
- Develop information technology supporting multi-level decision-making
- Adopt both service and financial metrics

Components of Supply Chain Management

- Planning
- Information
- Source
- Inventory
- Production
- Location
- Transportation
- Return of goods

Functions of Supply Chain Management

- Aligning flows
- Integrating functions
- Coordinating processes
- Designing complex systems
- Managing resources

Key Processes in Supply Chain Management

- Customer relationship management (CRM)
- Customer service management
- Demand management
- Order fulfillment
- Manufacturing flow management
- Supplier relationship management
- Product development
- Commercialisation and return management

Importance of Supply Chain Management

- Boost customer service
- Decrease purchasing costs
- Decrease production costs
- Decrease total supply chain costs
- Increase profit leverage
- Decrease fixed assets
- Increase cash flow

Societal Role of Supply Chain Management

- Ensure human survival
- Improve the quality of life
- Protect cultural freedom and development

Best Practices in Supply Chain Management

- Increase inventory velocity
- Implement lean logistics
- Improve supplier performance
- Compress cycle time
- Maximize inventory yield
- Utilize meaningful metrics
- Segment the supply chain
- Employ supply chain technology

Advantages of Supply Chain Management Software

- Control and reduce costs
- Allay risks
- Improve customer service
- Help with forecasting and decision-making
- Automate major processes
- Improve inventory management
- Improve on-time delivery

- Improve responsiveness to unforeseen events
- Provide management reporting
- Support collaboration/communication between partners, suppliers, etc

Disadvantages of Supply Chain Management

- Expensive
- Difficult to integrate
- Specialized talent requirement

Challenges to Supply Chain Management

- Globalization
- Fast-changing markets
- Quality and compliance
- Cost control
- Planning and risk management
- Supplier/partner relationship management

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Registration Form

Mastering Supply Chain Management

Preferred dates: ..... Venue or online: .....

Duration: 10 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

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Signature: ..... Date: .....

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Email this form
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Register online
Open the course page