XCELERATE TRAINING INSTITUTE

your learning & development partner

FUNDRAISING AND GRANTS MANAGEMENT

Grant and Proposal Writing Training Course

DURATION	LANGUAGE	FORMAT
5 days	English	Classroom / Online

Upcoming dates

Dates	Venue	Format	Fee
15 – 19 Mar 2027	Live online	Online (live)	On request
26 – 30 Apr 2027	France	Classroom	€4,800
27 Sep – 1 Oct 2027	Live online	Online (live)	On request

Register or ask a question

Online: x8ti.com/course/grant-and-proposal-writing-training-course/

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Grant and Proposal Writing Training Course

Introduction

This Xcelerate Training Institute course is designed to teach you the skills needed to write successful grant proposals for international funding. We'll cover everything from understanding the basics of grants and proposals to developing effective strategies for securing funding.

Whether you're a development professional, a non-profit worker, or simply someone interested in making a positive impact, this course will provide you with valuable knowledge and practical tools

Learning Objectives

Upon completion, participants will be able to

- Develop well-structured and compelling grant proposals.
- Understand the principles and procedures of international donor funding.
- Identify potential funding sources and build partnerships.
- Evaluate the strengths and weaknesses of grant proposals.
- Apply grant writing skills to their organization's mission and goals.

Training Methodology

The course combines theoretical knowledge with practical application through presentations, assignments, case studies, and interactive exercises.

This course is designed for professionals working in NGOs, humanitarian organizations, and government agencies who are involved in grant acquisition and project management.

Benefits for Your Organisation

Benefits of Offering a Grant and Proposal Writing Course for Your Organization

- Increased Fundraising: Secure more international funding.
- Improved Project Design: Develop more effective and impactful programs.
- Enhanced Partnerships: Build stronger relationships with donors and partners.
- Sustainable Development: Contribute to addressing global challenges and building local capacity.
- Professional Development: Provide staff with valuable skills and opportunities.
- Increased Visibility: Raise your organization's profile.
- Improved Decision-Making: Make informed decisions based on sound planning and evaluation.
- Enhanced Reputation: Establish a strong reputation as a credible organization.

Benefits for You

Individuals who participate in this Certificate Training Course on Grant and Proposal Writing will benefit in the following ways:

- Improve your performance through higher efficiency and greater worker productivity by being aware of

the implications and extracted sustainable value emanating from compliance with principles of international donor funding acquisition

- Engage in constructive discussions pertaining to the topic thus resulting in improved organizational capacity and overall communication
- Contextualize and assimilate a practical understanding of the impact of the acquisition of donor funding in respect of conflict-affected states and regions
- Display a knowledge and understanding of the main principles pertaining to the acquisition
- Understand the roles, functions and responsibilities of various actors, organizations, and institutions in the acquisition of international donor funding
- Identify and critically evaluate the main weaknesses of existing grant and proposal writing procedures and protocols within your organization
- Get an opportunity to work through hands-on role-plays and case studies in detail to gain the skills needed to write effective grant proposals

Who Should Attend

- Non-profit organizations: Staff and volunteers from NGOs, charities, and foundations who are involved in fundraising and project development.
- Government agencies: Officials and staff from government departments who are responsible for securing external funding for programs and initiatives.
- International development professionals: Individuals working in the field of international development who are interested in acquiring grant writing skills.
- Freelance consultants: Consultants who provide grant writing services to non-profit organizations and government agencies.
- Students and academics: Students and researchers who are interested in learning about grant writing and fundraising.
- Individuals with a passion for social change: Individuals who want to make a positive impact on their communities and are interested in exploring grant funding opportunities.

Course Outline

Introduction to Grant and Proposal Writing

- Define grant and proposal writing
- Explore the history and legal framework of international donor funding
- Identify key international donor agencies and their priorities

The Importance of International Donor Funding

- Understand the role of international funding in addressing global challenges
- Analyze the impact of donor funding on recipient communities
- Explore case studies of successful grant-funded projects

Fundamental Concepts and Procedures

- Learn the essential steps in the grant proposal writing process
- Develop effective proposal structures and outlines
- Master the art of writing clear and concise proposals

Structuring Your Proposal

- Create compelling proposal components, including summaries, project descriptions, objectives, timelines, and budgets
- Develop effective proposal narratives that address donor priorities

Sourcing International Donor Funding

- Identify potential funding sources and build relationships with donors
- Explore partnership opportunities and networking strategies
- Learn about different types of grants and funding mechanisms

Unsolicited Proposals

- Develop compelling unsolicited proposals
- Create concept notes and proposal templates
- Build a strong case for support

Theory of Change

- Understand the concept of theory of change and its application in grant proposals
- Develop logical frameworks for project design and evaluation

Advanced Grant Writing

- Build strong organizational capacity for grant writing
- Develop sustainable fundraising strategies
- Learn from common proposal mistakes and rejection

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Registration Form

Grant and Proposal Writing Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

Call
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Email this form
info@x8ti.com

Register online
Open the course page