XCELERATE TRAINING INSTITUTE

your learning & development partner

STRATEGY AND STRATEGIC PLANNING

Board of Directors and Members Training Course

DURATION	LANGUAGE	FORMAT
5 days	**English**	**Classroom / Online**

Upcoming dates

Dates	Venue	Format	Fee
18 – 22 Jan 2027	Live online	Online (live)	**€4,800**
26 – 30 Jul 2027	Live online	Online (live)	**€4,800**
23 – 27 Aug 2027	Berlin	Classroom	**€3,600**

Register or ask a question

Online: x8ti.com/course/board-of-directors-and-members-training-course/

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Board of Directors and Members Training Course

Introduction

Introduction

In business the Board of Directors steer the corporate ship on behalf of their members or shareholders. Consequently, their core function is the setting of organizational strategy, mission, vision and values while simultaneously ensuring compliance with all relevant corporate governance prescripts and legislation.

All shareholders have a vested interest in their respective institutions and have entrusted the Board of Directors with the responsibility to ensure that the company remains viable and profitable. The Board of Directors' function therefore, is to ensure the realization of the corporate strategic vision while consistently maintaining oversight responsibility.

Boards of directors include functional directors, who perform operational duties at the company, and external directors, who can make impartial judgments. The top structure of all management teams must include a CEO, a CFO and a COO.

The Board chair oversees the work of the Board and the organization's senior management team. Other roles on the Board include, Vice chair or vice president, Secretary and the Treasurer. Ad hoc committees are formed by co-opting members of the Board to manage specific tasks. The Board of Directors take a vote on the selection of committee members. Members have the option of accepting or declining nomination or selection to a committee.

Average board size is 9 members. Most boards in an organization range from 3 to 31 members. The ideal size is seven. To support the Board, two critical board committees are made up of independent members. The CEO is the senior executive while the board chairperson is the head of the board of directors. Boards must meet every quarter to set strategy, review and monitor the financial reports, review organizational performance, evaluate and oversee the executives, and vote on major decisions.

This Xcelerate Training Institute course will consequently succinctly equip you with the skills to assimilate concepts and develop a contextual interpretation of how your organization can constructively co-operate with and consistently ensure the retention of both market share and new market penetration by employing the intrinsic knowledge gleaned from this Board of Directors and Members Training and Certification Course.

Learning Objectives

- Acquire an understanding of the principles, procedure and protocol pertaining to Board activity and interaction for your organization including its potential and impact
- Display a knowledge and understanding of the main tenets of Board procedure
- Identify and critically evaluate the main weaknesses of current Board procedure and protocol for your organization
- Understand the practical impact of implementing an appropriate Board procedure for your organization

- Employ key disruptive innovation strategies in their respective organizations while adapting the product offering to align the primary strategic objectives of the organization
- Succinctly encapsulate in disruptive innovation techniques a definitive summary of the objectives of key organizational implementation plans
- Learn and practice how to consistently and constructively deliver on all your organization's relevant primary objectives pertaining to the course content
- Recognize how to spot and avoid common errors in current organizational strategy pertaining to market penetration and retention

Training Methodology

This interactive Board of Directors and Members Training Certification Course will comprise the following training methods:

- Presentation
- Assignments
- Case Studies & Functional Exercises
- Questionnaires

Benefits For Your Organization

- Direct implications and applicability to your organization's core purpose, values, mission and vision
- Focus and direct your efforts on Board of Directors protocol and procedure
- Improve synergy in the organization by ensuring a nexus between the Board and operational staff
- Achieve improved synergy thus elevating employee morale and increasing productivity
- Critically conduct a gap analysis and performance audit of your organizational capacity in terms of compliance with the expounded principles enunciated supra

Benefits For You

- Improve your performance through higher efficiency and greater worker productivity by being aware of the implications and extracted sustainable value emanating from compliance with Board of Directors and Members Training and Certification procedure
- Know Principles of Board practice
- Engage in constructive discussions pertaining to the topic thus resulting in improved organizational capacity and overall communication
- Contextualize and assimilate a practical understanding of the impact of implementing appropriate Board procedure in your organization
- Display knowledge and understanding of the main principles pertaining to the implementation of Board of Directors and Members Training Course
- Understand the roles, functions and responsibilities of various actors, organizations, and institutions interacting with the Board of Directors in an organization
- Identify and critically evaluate the main weaknesses of existing Board procedure and protocol within your organization
- Get an opportunity to work through hands-on role-plays and case studies in detail to gain the skills needed to employ appropriate Board procedure in your organization

Target Audience

This Board of Directors and Members Training Course would be best suited for:

- Professionals – Executives, CEO, Chairperson of the Board, Secretaries of Board Committees and all Board members
- All individuals whose responsibilities include compliance with Board procedure
- Executives
- CEO
- Board members
- Chairperson of the Board
- Secretaries of Board Committees

Course Outline

BACKGROUND AND INTRODUCTION TO BOARD OF DIRECTORS' TRAINING

- The Structure of the Board of Directors
- Board of Directors' functions
- Formulating a Vision, Mission and Values
- Translating the vision into operational reality
- Compliance with Corporate Governance Prescripts and Legislation

INTERNATIONAL GROWTH STRATEGIES

- Leveraging International Markets
- Cultivating a Growth Strategy
- Identifying Growth Opportunities
- Specific Task Assignment: Comprehensively analyse "the critical path setting role of the Board of Directors"
- Origins
- Potential
- Context
- The intercept between strategic oversight and operationalizing a growth strategy – (Case Study)

LEADING DIGITAL BUSINESS TRANSFORMATION

- Digital Innovation
- Charting a Strategic Roadmap
- Impact
- Deploying Resources
- Preparing for Value Chain Analysis
- Value Extraction

SUSTAINING AN INNOVATIVE STRATEGY

- Adaptability
- Flexibility
- Continuous Learning

- Mutually Consensual Value Systems
- Entrenching Innovative Value
- Matching the market perception and expectation gap
- Distinctive Competence & Market Retention
- Retention of Institutional Memory
- Environmental Screening, Risk Prediction and Systemic Preparedness

ENTRENCHING ORGANIZATIONAL SYNERGY

- Entrenching Innovative Value
- Shared Value System
- Mutually Consensual Values
- Elevating the organizational vision
- Alignment with superordinate social objectives
- The Key Role of Youth
- Assignment: Critically evaluate the Board of Directors pivotal roles in entrenching organizational synergy

DIGITAL SUPPLY CHAIN MANAGEMENT

- Sustaining the value chain
- Extracting maximum value
- Entrenching an agile response
- Cultivating Customer Responsiveness
- Case Study: Resource deployment and the cultivation of the value chain (An Integrated Approach)
- Setting Supply Chain Management Strategic Priorities
- Embedding appropriate Board procedure and protocol

LEADING IN THE DIGITAL AGE

- Case Study and Presentation: Organizational Polarization
- Case Study and Presentation: Mobilizing People
- Questionnaire
- Role Play: Accelerated Leadership Transition
- Case Study: Mapping Reality
- Case Study: Leadership Strategy: Empowering Women
- Change Leadership: Case Study
- High Performance Leadership
- Cultivating Leadership Energy through Awareness

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Registration Form

Board of Directors and Members Training Course

Preferred dates: ..... Venue or online: .....

Duration: 5 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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