XCELERATE TRAINING INSTITUTE

your learning & development partner

AGRIBUSINESS SUSTAINABILITY

# 10 Day Intensive Training on Agriculture and Food Business Management

| DURATION | LANGUAGE | FORMAT |
|---|---|---|
| **10 days** | **English** | **Classroom / Online** |

## Upcoming dates

| Dates | Venue | Format | Fee |
|---|---|---|---|
| 3 – 14 May 2027 | Live online | Online (live) | **€1,800** |
| 14 – 25 Jun 2027 | Boston | Classroom | **€7,200** |
| 8 – 19 Nov 2027 | Live online | Online (live) | **€1,800** |

### Register or ask a question

Online: x8ti.com/course/10-day-intensive-training-on-agriculture-and-food-bu…

+491631686678 · info@x8ti.com

# 10 Day Intensive Training on Agriculture and Food Business Management

## Introduction

### What will I learn in this 10 Day Intensive Training on Agriculture and Food Business Management?

This course by Xcelerate Training Institute delves into the complex relationship between business, food, and agriculture. It examines the interconnected value chains within the agriculture and food industries, which have significantly evolved with technological and scientific advancements. Participants will gain the skills and knowledge needed for various roles in the food and fiber sector, agricultural businesses, financial institutions, research establishments, retail food companies, and other related fields. The course covers a wide range of topics including agribusiness structure, input procurement, value addition, marketing, financing, agricultural extension, and entrepreneurship.

### What are the advantages of doing this course with Xcelerate Training Institute?

Xcelerate Training Institute offers an International Agribusiness MBA program based in a major agricultural hub. The course provides a comprehensive understanding of the supply chain from a technological, developmental, and responsible perspective. It emphasizes the importance of modern and innovative approaches to sustain and improve domestic agricultural production.

Participants will develop strong management skills encompassing finance, supplier management, accounting, microfinance, and rural marketing. The agriculture and food industries offer diverse career paths, including roles in technology, commerce, shipping, food and fiber technology, and finance.

## Learning Objectives

The Agriculture Management Program distinguishes itself from traditional MBA programs by focusing on agri-marketing, agri-financing, and agri-production. Key characteristics of the program include:

- Addressing long-term challenges such as extended payback periods, development cycles, supply instability, food safety, agricultural security, and environmental impact.
- Covering the entire agribusiness ecosystem, from agricultural productivity to related industries like agrochemicals, genetics, equipment, and trade.
- Acknowledging the long-term nature of agricultural planning and the potential for significant market changes over time.

## Training Methodology

This curriculum emphasizes the creation and growth of new agricultural ventures. It covers topics like aligning entrepreneurial goals with new ventures, business model development, market assessment, capital raising, competitive advantage, business planning, franchising, and growth management. The courses promote academic integrity, proper citation, and support for fellow students. This collaborative Mini MBA follows a “Do-Review-Learn-Apply” model.

## Benefits for Your Organisation

By participating in this course, organizations can:

- Foster agri-entrepreneurship to address industry challenges and improve farm profitability.
- Conduct a thorough company assessment to identify strengths, weaknesses, and obstacles developments.
- Cultivate a culture of environmental responsibility among employees.
- Develop long-term strategic thinkers and co-creators.
- Encourage healthy competition within the organization.
- Create a growth strategy for the company.

## Benefits for You

Graduates of this program can pursue various career paths. The industry experiences a shortage of skilled professionals in agriculture and food business management. Participants will develop financial and commercial decision-making abilities. Graduates can find opportunities in both the private and public sectors. The program provides a strong foundation in soil science, plant growth, and sustainable agricultural practices. Graduates can contribute to agricultural development and environmental conservation. The course offers a comprehensive understanding of the food and fiber supply chain and related business fundamentals.

## Who Should Attend

This course is suitable for both aspiring and experienced professionals in the agriculture and food industry. Individuals seeking an MBA in Agriculture and those working in seed, agrichemical, and related companies are the primary target audience.

## Course Outline

The course is structured into ten modules covering various aspects of agriculture and food business management:

### Infrastructure in Agriculture:

- Focuses on food and agriculture production
- Input supply
- Financing
- Project management

### Platforms for Financial Services:

- Covers data selection
- Reporting, human resource management
- Individual attributes

### Fundamentals of Business Law:

- Includes technology for managers
- Microeconomic theory

- Industry management
- Quantitative techniques

### Administration of Human Resources:

- Covers information technology application
- Group dynamics
- Governance
- Macroeconomics
- Logistics management

### Individual and Commercial Ethics:

- Addresses business ethics
- Community impact
- Research methods
- Corporate finance
- Government processes
- Internet business

### Organizational Change:

- Focuses on rural
- Economic and organizational context
- Strategic planning
- Communication
- Agricultural policy

### Financing for Agriculture:

- Covers input and output management
- Food business strategy
- Project planning
- Information assurance
- International agri-food trade

### Control of the Value Chain:

- Includes agribusiness solutions
- Entrepreneurship
- Global farm and agribusiness
- Corporate approaches

### Microfinance Administration:

- Covers food supply chain control
- Competitive development
- Carbon finance
- Government policy

## Business in Agriculture:

- Addresses agribusiness management
- Future markets
- Agricultural value
- Food quality economics
- Trade policy
- Power company management

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# Registration Form

## 10 Day Intensive Training on Agriculture and Food Business Management

Preferred dates: ..... Venue or online: .....

Duration: 10 days Language: .....

Please complete and email this form to us, or register online. We confirm your place and send the invoice within one working day.

### Delegate information

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Official email: ..... Personal email: .....

### Company information

Company name: .....

Address: .....

City / country: ..... VAT / tax number: .....

### Person responsible for training & development

Full name (Mr / Ms / Dr / Eng): .....

Position: ..... Telephone / mobile: .....

Email: .....

### Payment

☐ Please invoice me ☐ Please invoice my company

Signature: ..... Date: .....

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